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PRESS RELEASE

STUDY FINDS GWINNETT COUNTY PUBLIC LIBRARY DELIVERS BIG VALUE

November, 12 2025 — A new independent analysis by the University of Georgia's Carl Vinson Institute of Government confirms that Gwinnett County Public Library (GCPL) delivers a powerful return on public investment. Using 2024 operational data, the study calculates \$92.5 million in total community benefits—a \$3.40 return for every \$1 of public funding. The valuation includes \$76.0 million in direct library services plus additional indirect and induced economic impacts.

This ROI is not abstract—it shows up in the everyday lives of Gwinnett residents:

- Digital access & skills: 400k+ in-library computer sessions and 1.4M+ Wi-Fi connections help neighbors complete homework, apply for jobs and benefits, file taxes, and build digital literacy.
- Lifelong learning: Nearly 240,000 program attendees across early literacy, teen STEM, adult upskilling, and wellness.
- Reading & media: 3.5 million checkouts—including print, audiobooks, and eBooks—support learning, entertainment, and workforce readiness.
- Small business & study space: More than 13,000 uses of meeting and study rooms foster tutoring, entrepreneurship, and community groups.
- Trusted help: Staff answered 176,000+ reference questions, speeding research, schoolwork, and critical information needs.

- Community partnerships: Museum and park passes, volunteer engagement (18,640 hours), and technology lending extend impact well beyond library walls.

“GCPL is a high-leverage investment,” said Charles Pace, Executive Director of Gwinnett County Public Library, “Every dollar entrusted to us multiplies into real outcomes—stronger families, better-prepared students, more resilient job-seekers, and connected communities.”

GCPL will continue expanding cost-effective services—especially digital inclusion, early literacy, workforce development, and multilingual resources—to keep pace with Gwinnett’s growing needs.

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