



GWINNETT COUNTY
PUBLIC LIBRARY



HD HYUNDAI
CONSTRUCTION EQUIPMENT
NORTH AMERICA

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News Release

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Gwinnett County Company Honors Korean War Vets, Donates 20 Televisions to Gwinnett Library

NORCROSS, Ga. (May 10, 2024) – Gwinnet County-based HD Hyundai Construction Equipment North America this week hosted at the Gwinnett County Public Library Norcross Branch a ceremony recognizing Korean War veterans. As part of its community outreach program, the company, whose parent company is based in South Korea, presented gifts to the library and to U.S. veterans who served in the Korean War as part of the UN forces.

The event was attended by Norman Board, president of the Korean War Veterans Association; Shim Mansoo, president of the Korean War Veterans Association in Atlanta; Consul General Choi Jong-hee, military attaché at the Korean Consulate General in Atlanta; Jang Kyung Sub, president of the Korean War Veterans Association Southern Chapter, and representatives from the Gwinnett County Public Library. Stan Park, CEO of HD Hyundai Construction Equipment NA, and CFO Byun Jaeik also attended from HD Hyundai Construction Equipment.

HD Hyundai Construction Equipment offered 17 surviving Korean War veterans a choice between a TV and a \$500 gift card and donated twenty 75-inch televisions with nameplates to the Gwinnett County Public Library. Most of the veterans who received TVs plan to donate them to local senior centers and other facilities.

Charles Pace, executive director of the Gwinnett County Public Library, expressed gratitude, saying, “Many citizens participate in various programs at the library. We thank the Korean War veterans for their dedication and hard work, and we also thank HD Hyundai Construction Equipment for sponsoring this event.”

Park said “I am pleased to be able to express our respect and gratitude to these veterans. This is the second time we have conducted a community outreach program for Korean War veterans. Thanks to their sacrifices, Korea has become one of the top 10 economies in the world, and we will continue to seek ways to honor our veteran heroes.” He noted that the number of survivors decreased from 21 last year to 17 this year. “We will find ways to honor these veterans,” he said.

Board said “It is an honor to be here.” He recounted his experience as a member of the U.S. 1st Marine Division during the Korean War in the winter of 1950, where he was involved in the Battle of Jangjin Reservoir for 13 months and narrowly escaped death. He said, “Korea is a very special place for me, as it has developed into an advanced country in all aspects, including economy, military, and culture. I am deeply grateful to Korean companies for not forgetting us and remembering us.”

About HD Hyundai Construction Equipment North America

Hyundai Construction Equipment North America is a subsidiary of Hyundai Genuine, a global construction equipment manufacturer under the HD Hyundai umbrella group of companies. Chung Ju-yung, the late South Korean established the original Hyundai construction company in 1947. From its base in Norcross, Ga., HD Hyundai Construction Equipment NA partners with nearly 200 dealer locations across the United States and Canada to offer excavators, wheel loaders, articulated dump trucks, compact construction equipment, and specialty equipment to contractors and other construction equipment users.

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Photo 1:

HD Hyundai Construction Equipment North America hosted at the Gwinnett County Public Library Norcross Branch a ceremony recognizing Korean War veterans, presenting gifts to the library and to U.S. veterans who served in the Korean War as part of the UN forces.



Photo 2:

Among those present for the ceremony were (l to r) Stan Park, Hyundai Construction Equipment NA CEO and president; Korean War Veterans Tai Hyung Kwon, David Shim and Norman Board; Charles Pace (Gwinnett Library Executive Director), and Jaeuk Kim, CFO Hyundai CE NA.

