



FOR IMMEDIATE RELEASE

Contact: A. Michelle Long

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Director of Public Relations

mlong@gwinnettpl.org

770.822.5326

GWINNETT COUNTY PUBLIC LIBRARY TO HOST DIGITAL BOOKMOBILE EVENT

Download experience promotes free audiobook, eBook, music & video download service

(Lawrenceville, GA) 28 October 2008-- Gwinnett County Public Library will host the Digital Bookmobile, an immersive download experience inside a 74-foot, high-tech tractor-trailer, on Saturday, November 1 from 9 am - 4:30 pm at the Five Forks branch.

Readers of all ages are invited to engage in digital downloading through interactive demonstrations at this free event. Attendees will be able to experience the library's audiobook, eBook, music and video download service. Library card holders can also check out and download digital titles any time, anywhere by visiting www.gwinnettpl.org

"Visiting the Digital Bookmobile is a great way to experience how easy it is to download audiobooks, e-books, music and videos. There is a wonderful list of titles just waiting to be discovered by new readers, viewers and listeners!" said Nancy Stanbery-Kellam, executive director of Gwinnett County Public Library.

The Digital Bookmobile is housed inside an 18-wheel tractor-trailer. This 74-foot community outreach vehicle is a high-tech update of the traditional bookmobile that has served communities for decades. The vehicle is equipped with broadband Internet-connected PCs, high definition monitors, premium sound systems, and a variety of portable media players, all of which help visitors explore Gwinnett County Public Library's download service. Interactive learning stations give visitors an opportunity to search the digital media collection, use supported mobile devices, and download and enjoy eBooks, audiobooks, music, and video from the library.

Patrons can take advantage of the download service 24/7 when they visit the library's website. From there, they can browse the growing collection of best-selling, new release, and classic titles, and check out a digital title with a valid library card. Once downloaded, digital titles can be enjoyed on a computer or transferred to supported mobile devices. Many audio titles can also be burned to audio CD. At the end of the 21 day lending period, titles will automatically expire and are returned to the digital collection. There are never late fees or damaged items.

The Digital Bookmobile is a service of Gwinnett County Public Library and is operated by OverDrive, Inc. To check out and download digital books or to learn more, please visit www.gwinnettpl.org

The Five Forks branch is located at 2780 Five Forks Trickum Road in Lawrenceville.

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